

Thank you for your interest in Sponsoring our Puppy Up! Celebration weekend.

Luke, Hudson and Murphy are winding down now with only about 250 miles left to go from New York City to Boston marking the end of their 2 year 2,400 mile cross country trek. And what a journey it's been for them.

The things they've seen and learned and all the people and companion pets they've met have been truly amazing. But it's time to take those experiences and build upon them and that's the next phase of their lifelong efforts to eradicate cancer - [2 Million Dogs](#).

So Boston is not so much of an end as it is a beginning; both a celebration and inauguration.

To celebrate we are currently planning a series of fundraising events in Boston, MA for the weekend of June 18-20, 2010 with Luke, Hudson and Murphy when they walk their final mile into the city. The funds raised from these events will be used to launch the next phase of 2 Dogs 2000 Miles, which is 2 Million Dogs "Cancer. Touches. Everyone." Comparative Oncology: A New Hope in Cancer Research.

Research has shown us that dogs and humans get the same types of cancers. If we can study the already existing cancers in our canine companions we can help develop not only better treatments for them, but better treatments for humans as well. Because these studies will also help with the cost of treatment for the animals involved more people will be able to afford to have their companions treated for this deadly disease.

Sponsorship levels are listed on the next page. However, below is some additional information about 2 Dogs 2000 miles.

The inspiration

Do you know that cancer is the number one natural cause of death in dogs over the age of 2? One out of four will fight the battle, and it affects dogs of all ages, including puppies. Luke Robinson and his Great Pyrenees dogs Murphy (8-years-old) and Hudson (3-years-old) have been walking across the USA for the past two years to raise awareness of canine and human cancer. Luke sold his belongings, packed up his tent and they started walking in March of 2008 from Austin, TX to Boston, MA. They are walking 2000 miles to honor his first Great Pyrenees, Malcolm, who lost a hard-fought battle with osteosarcoma and to raise awareness of the similarities between canine and human cancers.

The journey

Luke and the boys are closing in on their goal of [2 dogs 2000 miles](#). They've walked through rain storms, snow storms and heat waves – carrying everything they need in packs on their backs and camping along the way in a pup tent. When they do stop, Luke and the boys attend events, help out local shelters and meet with veterinarians. They've met thousands of people and their pets during their walk. Along the way, people have opened their homes, and their hearts, to the three of them.

Canine Cancer Caucus

They've met so many cancer survivors – both human and canine – that Luke organized a Canine Cancer Caucus Walk in DC in September. With little more notice than the 2 dogs, 2000 miles blog, Facebook and Twitter over 100 people and their dogs, from 13 states, attended.

The big finish

The date is set – Luke, Hudson and Murphy will walk their final mile in Boston on Saturday June 19th and a weekend celebration is planned. We are looking for sponsors for the festival and gala events that will take place on Saturday.

Opportunities

Puppy Up! Presenting Sponsor 5,000

- Free ad in any publications we may produce for the Celebration Weekend.
- Brief speaking opportunity (welcome remarks) by company representative at the Gala.
- Name and logo will appear on event T-shirts distributed and worn by event personnel during the Celebration Weekend.
- Company name and logo will appear on all event communications including brochures, fliers, invitations and on-site signage, banners, etc. associated with the Celebration Weekend.
- Recognition in all Celebration Weekend events press releases.
- Complimentary vendor booth at the festival with an opportunity to display promotional materials and distribute and/or sell product to all Celebration Weekend event attendees.
- Company logo and link on our website, event pages and online registration site.
- Complimentary tickets to the Festival and a table for 10 at the Gala.

Gold Paw \$2,500

- Free ad in any publications we may produce for the Celebration Weekend.
- Name and logo will appear on event T-shirts distributed and worn by event personnel during the Celebration Weekend.
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- Recognition in all Celebration Weekend events press releases.
- Complimentary vendor booth at the festival with an opportunity to display promotional materials and distribute and/or sell product to all Celebration Weekend event attendees.
- Company logo and link on our website, event pages and online registration site.
- 10 complimentary tickets to the Festival and a table for 10 at the Gala.

Silver Paw

\$1,500

- Name and logo will appear on event T-shirts distributed and worn by event personnel during the Celebration Weekend.
- Company name and logo will appear on all event communications including brochures, fliers, invitations and on-site signage, banners, etc. associated with the Celebration Weekend.
- Recognition in all Celebration Weekend events press releases.
- Complimentary vendor booth at the festival with an opportunity to display promotional materials and distribute and/or sell product to all Celebration Weekend event attendees.
- Company logo and link on our website, event pages and online registration site.
- 6 complimentary tickets to the Festival and 6 tickets for the Gala.

Bronze Paw

\$1,000

- Company name and logo will appear on all event communications including brochures, fliers, invitations and on-site signage, banners, etc. associated with the Celebration Weekend.
- Recognition in all Celebration Weekend events press releases.
- Complimentary vendor booth at the festival with an opportunity to display promotional materials and distribute and/or sell product to all Celebration Weekend event attendees.
- Company logo and link on our website, event pages and online registration site.
- 2 complimentary tickets to the Festival and 2 tickets for the Gala.

Friends of Hudson and Murphy

\$500

- Company name will appear on all event communications including brochures, fliers, invitations and on-site signage, banners, etc. associated with the Celebration Weekend.
- Complimentary vendor booth at the festival with an opportunity to display promotional materials and distribute and/or sell product to all Celebration Weekend event attendees.
- 2 complimentary tickets to the Festival and 2 tickets for the Gala.

Thank you again for your time and consideration of our cause. If you have any questions, or need further information, please contact me online at ginger@2dogs2000miles.org or via telephone at 901-619-2286.
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